

2017 REPORT TO MEMBERS

Connect. Learn. Share. Belong.

December 2017

THANK YOU

Thank you for your support as a member of the BIABC community in 2017. We hope we've added value to your BIA professional experience and you'll renew your annual membership with us. Attached find your renewal notice.

2017 ACCOMPLISHMENTS:

- ✓ Updated a three-year strategic plan (2018-2021) that focuses on five key result areas: member resources, member communication, outreach/advocacy, governance and revenue diversification; while committing to maintaining high quality annual conferences that focus on key issues facing BIAs.
- ✓ Managed the participation of 16 BIAs in the 5th annual Turn Down the Heat Week campaign, in partnership with Fortis BC, collecting over 2,500 items of warm clothing for vulnerable members of our communities through over 4,000 participating businesses.
- ✓ Renewed the successful partnership with the International Downtown Association (IDA) to host our annual conference as the Pacific Northwest regional IDA conference assuring new, international content and speakers. Also, renewed the successful partnership with IDA to ensure BIABC members receive a 40% discount on IDA membership.
- ✓ Maintained a balanced budget as approved by the membership; passed the proposed 2018 budget and slate for Board of Directors at the May AGM.
- ✓ Supported the federal election advocacy work of Downtowns Canada (*formerly the Canadian Issues Task Force/IDA*) and celebrated the release of Downtowns Matter.
- ✓ Started advocacy work in two important areas – split assessments for BIA properties and Freedom of Information and Privacy Protection Act (FOIPPA) as it relates to BIA membership rolls.
- ✓ Implemented a tiered membership structure that will provide an introductory rate for groups exploring their options in forming a BIA.

2018 TO DO LIST:

- ✓ Host the BIABC + IDA Pacific Northwest Regional Conference in Kelowna, BC, April 23-25, 2018 (*watch for website/registration launch in January 2018*)
- ✓ Implement the updated three-year strategic plan and 2018 annual operating plan
- ✓ Continue to evolve the board structure to focus portfolios on key results areas in our strategic plan
- ✓ Continue advocacy work around FOIPPA and split assessments
- ✓ Grow our membership base to represent 95% of BIAs within British Columbia
- ✓ Strike new annual mutually beneficial partnerships with complementary organizations or companies
- ✓ Improve the online resources available to members
- ✓ Announce BIABC + IDA Pacific Northwest Regional Conference location for 2019

IT STARTS WITH ALL OF US

Your annual membership with BIABC is more than just a networking opportunity. It is the key to supporting positive changes in our urban centres. BIABC accentuates your voice. It helps to collectively inspire community success and enables a movement that benefits visitors and engages our residents in a meaningful way, right across the province.

CONTACT US

Driven by a volunteer board of BIA executive experts from around the province, our non-profit membership-based umbrella organization offers every member a centralized resource for local commercial and business associations to grow, which in turn enables every BIA in BC to bloom and flourish.

Contact any of us for more information or to provide your feedback.

Kendra Johnston; President, c/o Downtown New West BIA
Joji Kumagai; Vice-President, c/o Strathcona BIA
Ineke Boekhorst; Secretary-Treasurer, c/o Downtown Maple Ridge BIA
Bonnie Burnside; c/o Downtown Surrey BIA
Laurel D'Andrea, c/o Uptown Rutland BIA
Lydia Elder, c/o Tsawwassen BIA
Angela Evans, c/o Collingwood BIA
Isabel Kolic, c/o Heights Merchants Association
Gay Pooler, c/o Kamloops Central BIA
Teri Smith, c/o Robson Street BIA
Peter Vaisbord, c/o City of Vancouver (Member-at-Large)
Lori Baxter, BIABC Administrator