

Downtown Leadership & Management Imagine Ambleside

September 2020 - December 2020

Survey of residents asking how they "Imagine Ambleside"

In order to retain our businesses and attract new ones, Ambleside needs to be revitalized. Instead of deciding ourselves or at the direction of the District, we reached out and asked the community what they wanted to see. We want Ambleside to be a walkable, vibrant area that brings the waterfront and business community together.

To collect at least 1000 surveys from residents and stakeholders in West Vancouver with feedback, thoughts, opinions and ideas of a revitalized Ambleside. West Vancouver

We secured retail space on the busiest corner of Ambleside for four months. We had an 8' x 4' map of Ambleside for people to place markers of where they would like to see things (eg hotel, brewery, distillery, etc).

We had images of other seaside communities and building designs for inspiration. We had an online survey as well as hard copy. We were open 7 days per week for people to stop in, ask questions, share ideas and open the conversation for a more vibrant Ambleside.

We received over 1000 surveys, had coverage in the two local newspapers and an interview on CKNW. We had the full support of all Council and District staff. Our findings were compiled into a summary that was presented to Council and the community.

Our community is excited about the ideas and vision for Ambleside as we continued our work on "Ambleside Imagined".