

CLICK ON SURREY



Sophia Sato
Rhys Wong
George Lin
Ryan Donnelly
David Bergman



Click on Surrey Team Introduction

Click on Surrey Team



Rhys Wong
Economic Development Intern



David Bergman
Marketing and Graphic Design Intern



Sophia Sato
Social Media Intern



George Lin
Website Design Intern



Ryan Donnelly
Website Design Intern

Click on Surrey Purpose



Get Businesses Online

Help promote businesses in the downtown Surrey area by assisting them in getting online



Teach Businesses

Teach small business owners the importance of online advertising



Marketing Strategies

Assist small businesses with marketing strategies

Business Overview

Business Landscape

- Contacted over 20 businesses
- Actively worked with 10
- 8/10 businesses had Instagram and Facebook
- 9/10 had websites



Businesses we worked with:



David Pel
& Company Inc.

HASHMI | LAW

BARRIERS



Website

- Lack of knowledge
- Incomplete websites from previous people
- Outdated plugins and information



Social Media

- Lack of time
- Lack of knowledge
- Did not recognize the importance

Statistics & Data

BUBBA TEA & WAFFLES

	Before COS:	After COS:
Revenue:	\$150 /day	\$300 /day
Customers:	10/day	20-30/day

ROYALS BEAUTY SUPPLY

	Before COS:	After COS:
Revenue:	\$0-\$50/day	\$100-\$300/day
Customers:	0-2 customers/day	5 customers/ day

Social Media Analytics

Comparing Analytics from before and after Click on Surrey

Bubba Tea	Followers	Avg Accounts Reached	Avg Content Interactions	Likes
Before	633	316	98	440
After	825	733	366	502
Growth	30.3%	132%	273.5%	14.1%

Bozzini's	Followers	Avg Accounts Reached	Avg Content Interactions	Likes
Before	128	7	0	432
After	241	900	45	465
Growth	88.3%	12,757.1%	4500%	7.6%

Testimonials & Client Feedback

Satisfaction Rating



5/5

General Satisfaction



“Very Helpful”
Social Media Management



“Very Helpful”
Website Creation/Editing



“Very Helpful”
Online Advertising



“Very Helpful”
Sign Designing

“They took wonderful photos
of our menu.”

- Marjorie, Cafe Nelly

“The website was done
extremely well.”

- Zara, Bubba Tea & Waffles

“Their social media promotion
has been really helpful!”

- Sarah, Common Exchange
Whalley

“My website has been
improved and updated to
look more professional.”

- Gina, Glow Laser &
Skincare

“I just wanted to say a big thank you to the Downtown Surrey Business Improvement Association and the Click on Surrey team for reaching out to me in a difficult time like this. They did not stop until I was happy with their work and most importantly they were willing to go through the fight with me. I really appreciate everything the COS team has done, thank you guys a lot for seeing and believing in my dream.”

- **Janice, Royals Beauty Supply**



THANK YOU!

