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Page 1

Q1

BIA Name:

Downtown Vancouver Business Improvement Association

Q2

Contact:

Winki Tam, Public Spaces & Placemaking Lead

Q3

Email:

winki@dtvan.ca

Q4

Project Title:

FortisBC & DVBIA "Heart" Hand Sanitizer Stations

Q5

Category:

Partnerships & Advocacy,

Placemaking,

Other

Q6

Project Description:

Two hand sanitizer stations shaped as hearts ("Spread Love, Not Germs") were installed in prominent downtown public spaces as a result of a new partnership between FortisBC and the Downtown Vancouver BIA's placemaking team. The DVBIA saw opportunity to help the community feel safer in downtown public spaces through the installation of hand sanitizer stations. The stations were commissioned as heart-shaped and colourful to communicate sanitization habits in a more positive tone.

Q7

Audience:

General public in downtown. The heart-shaped hand sanitizer stations are installed in Lot 19 Plaza (855 West Hastings) and Cathedral Square Park (566 Richards).

Q8

Implementation:

Following a new connection in June, the DVBIA collaborated with FortisBC on a community safety project for the downtown community. FortisBC's mission to improve community safety aligned with the DVBIA placemaking team's project to implement hand sanitizer stations. Design concepts went under review and installation was completed in July.

Q9

Results:

Hand sanitizer is available to members of the public in downtown Vancouver's public space plazas and parks.

Q10

Cost:

8000